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SPREAD THE WORD

news from The **GREATER** Advantage, Inc.

Dear Sheri,

Be a part of the most exciting thing we've ever done!!!!!!!!!!

make **YOUR** midlife **miraculous**

In our 20's we looked toward the future with great expectation. Our 40's represent an even greater opportunity, because we have the added benefit of hindsight and experience. If you are between the ages of 35-45 and have thought about transforming your life or career, we want you to know you have every reason to believe you can live the life you always imagined.

The Greater Advantage, Inc. (TGA) has an exciting opportunity for you to experience the power of strategic coaching and become a catalyst for change for other women at the same time. We have been asked to write an inspirational, motivational, and transformational book about the power of our strategic coaching programs. The book will be the story of how we started our firm and will feature real life success stories from our clients. This could be your chance to make a fresh start in ***2008. This is your year!***

TGA is a boutique marketing and performance coaching firm in Southfield, Michigan. Life Coach Kim Bettie and Marketing/Style Coach Sheri Collins are providing an exclusive online coaching program to reach your personal and professional goals. We believe the professional and personal aspects of life are integral to each other. **Life coaching** deals with the personal challenges we face in pulling off our professional goals. This could be the start of your life/style makeover from the inside - out.

Please **complete the form** on our website to **register by March 7 to attend a special online informational session** about our exclusive online coaching program. For more information about us and our programs, please download the **TGA Company profile**.

how it all began

Last weekend we played host to an author in town for a book signing. After she heard the story about how we started our firm, she asked when we were going to write the book. She was impressed with our corporate backgrounds and the courage it took to step out on faith to start **The Greater Advantage, Inc.** She liked the dynamic duo: our inside - outside approach to life and style coaching. She was inspired by our faith and trust in God to make provisions for the vision He gave us for the business. She felt our story and the stories of our clients would make an inspirational, motivational, and transformational book.

As the Lord would have it, this author worked as a literary agent in New York. Before coming to Michigan, a publisher sent her an email requesting to see manuscripts for books that were inspirational, motivational, and transformational. Look at God! After returning to New York she contacted 5 other major publishing houses to pitch the concept. The editors are interested and want to read the manuscript as soon as possible. No worries, Ladies. God gave us the idea to write this book during our own strategic planning process nearly two years ago. He has prepared us for such a time as this!

real women. real lives. real change.

Our vision is a reality show in a book. The book will tell the story of how two crazy-to-believe women left their six figure corporate jobs in an act of faith with their life savings, a calling from God, and no husbands during a time of economic devastation in Detroit city. Our goal is to study the progress of women between the ages of 35-45, as they go through our exclusive online coaching program for personal and professional goals. The book will feature the success stories of these real women. We are confident that many will want to be a part of this book project that will enrich the lives of so many women. However, we will limit participation to only 200 women.

Please decide to be a part of this great movement among women and complete this amazing project with us. Take this opportunity to share the story of your success in business, life, and love in our upcoming book, **internet talk show**, and so much more. Spread the word. Refer other women who might be interested and could benefit from this extraordinary opportunity: Sorority sisters (i.e. Deltas, AKAs); Church members (i.e. Christian Tabernacle, New Rising Star); Organizations (i.e. ABWA, Jack and Jill, Fully Figured Out); and colleagues (i.e. BCBSM, GM, Fit in the Spirit).



a bestseller

a special offer to experience the benefits of
group coaching

There are many benefits to being a part of what could be the largest group of women transforming their lives for the better. You will experience increased accountability, greater momentum, and more determination to reach your goals. This exclusive one time offer includes online group workshops or **teleseminars**, virtual coaching (email), interviews and surveys via the internet. All sessions will be recorded and available 24 hours a day for your convenience. The technology allows you to participate when you want and where you want.

Participants in this project will receive all program materials, all teleseminars, and direct access to

the coaches for a major reduction on the regular coaching investment (70% off). Your cost is only \$150 for the entire 12 week program (original value \$500). We have dedicated all of our resources at the firm to the completion of this project. Reserve your space today! [CLICK HERE to sign up by March 7.](#)

listen to living**faith**-focused internet talk show...

Proverbs 31: a fresh perspective on the virtuous woman

Is it really possible for women to have it all? Even if you're not 40 yet, learn how you can make your midlife miraculous! If you missed the live webcast, you can click the link to **listen to the replay**. Invite your girlfriends and join the movement.

LET'S GET MOTIVATED, TOGETHER!

[**click here to listen to the show**](#)

Join us. Be a part of this life-changing book. Get motivated to reach your dreams and the goals you have only hoped for until now. If you are interested, please go to [our website](#) to **register by March 7 to attend a special online informational session** about our exclusive online coaching program.

Thank you,

Kim Bettie
Life Coach



Sheri Collins
Marketing & Style



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