

THE GREATER ADVANTAGE, INC.

market-driven high performance coaching for business and life

The Power of Group Coaching

By Kim Bettie and Sheri Collins

going from good to great – strategic thinking

In order to understand the complexity of today's world, successful people set aside time to think strategically. They devote time, their most precious resource, to focus on key issues important to their long term success. The effectiveness of strategic thinking increases as you involve others in the process who can give you a different perspective.

Group coaching offers the opportunity to think strategically and gain an outside perspective. You benefit from the coach's expertise along with the additional perspectives of your fellow participants. This can be an effective strategy for reaching and sustaining peak performance.

the sounding board – collaboration

Group coaching can eliminate feelings of isolation and the rejection of perspectives other than your own. The group and the coach act as a sounding board for you to explore actions, decisions, doubts, as well as, the wisdom behind the doubts. This can be critical for corporate leaders, small business owners, entrepreneurs, and individuals wanting to make a change. The participants help each other stay on course which increases accountability and commitment.

Group coaching is a powerful combination of learning and support. Collaboration with others allows you to operate in the "gray space" where things are often unclear or unpredictable. Exploring all sides of an issue in a systematic manner can provide clarity and insights which can lead to breakthrough thinking in areas in which you are stuck. Group coaching participants share best practices and generate great ideas quickly.

is group coaching for you?

yes

- You want the benefit of working with a professional coach
- You want a less expensive alternative to one to one strategic coaching
- You want to brainstorm with others and learn from multiple perspectives

no

- You want the expertise of your coach, but are not interested in learning with a group
- You want to collaborate with your coach, but are uncomfortable sharing in a group setting
- You want the confidential and undivided attention of your coach

experience the power – life coaching teleseminar series

The best way to understand the power of coaching is by experience. Join us for our upcoming teleseminar, *SHIFT™ 7 Mindsets for Success* life coaching program with Life Coach, Kim Bettie. It is a convenient and affordable way to experience the benefits of life coaching.

Sign up today! You can begin to learn strategies for success to apply right **now!** Go to our website at www.greateradvantage.com to sign up for *SHIFT™ 7 Mindsets for Success* today! Just go to The Teleseminar page to sign up.

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